



abhyutthan 2018

Sponsorship Proposal

Dear Sir/Madam,

Greetings from **Sponsorship & Public Relations Team of Abhyutthan 2018.**

REC Kannauj proudly announces its first ever **Techno-Cultural Fest Abhyutthan-2018**. The Techno Cultural committee of REC Kannauj has been working day and night to make this event a resounding success. It is estimated that more than 1000 students from different colleges will take part in this fest. For the grand success of this maiden college event, we would like to invite you to be a part of Abhyutthan 2018.

Abhyutthan provides a platform for widespread publicity campaigns which includes Banners, Hoardings, Social Media, and Class-room Interactions, through which colleges and schools across the region are being reached. Consisting of numerous events and workshops spread across three days, **Abhyutthan is scheduled for 1st, 2nd and 3rd November 2018.**

Being the only festival of such kind in Kannauj and adjoining districts, Abhyutthan is sure to draw in a lot of media coverage and VIP guests as well. We feel that sponsoring Abhyutthan will give you a great opportunity to connect with the participants ranging from different parts of the region. Abhyutthan offers a number of diverse branding avenues to its sponsors providing an excellent opportunity for you to reach a diverse target market group with the versatile set of Events it has to offer.

Following the sponsorship proposal, please also find below a detailed description of events you may be interested in sponsoring exclusively.

Sponsorship Proposal:

Deliverables from Abhyutthan

- A number of Banners of you/your company/organization depending on your sponsorship amount
- Logo branding of you/your company/organization in the events - including logo presence on question papers and presentation if applicable
- Advertisements on Social Media Platforms
- Local Media Coverage

Deliverables from you:

- Sponsorship amount using one of the following methods:
 - I. Transfer the amount to the Institute Techno-Cultural Committee Bank account with the account details given below:
 - Account Name:** TECHNO CULTURAL COMMITTEE REC KANNAUJ
 - Account No:** 3706589707
 - Bank :** Central Bank Of India
 - Branch:** Rajkiya Medical College Tirwa, Kannauj
 - IFSC Code:** CBIN0284609
 - II. Sending the cheque in the name of “**Techno Cultural Committee REC Kannauj**” payable at Central Bank of India, Rajkiya Medical College Branch, Kannauj to the following address:
“**Ashwini Kumar Upadhyay, Assistant Professor, Department of Electronics, Room Number 403, Rajkiya Engineering College Kannauj, Tirwa, Kannauj (U.P.) – 209732**”
 - III. Submitting Cash/Cheque at the Institute address given above.
- Advertisement content of your organisation if applicable

We request you to inform us via Email or Phone about your contribution.

Please Note that the above deliverables are only a few of the branding opportunities and not the exhaustive list. The proposal is in no way rigid and can be modified to suit your requirements. We are more than willing to build upon any suggestions that you might have. We are open to discuss on any customized avenue suiting your style of branding. Feel free to get in touch with us in case of any further queries regarding the same. I would be more than happy to assist you over a call or an e-mail.

Regards,
Ashwini Kumar Upadhyay
Convener, Technical & Cultural Events
Assistant Professor, Department of Electronics
REC, Kannauj

Emails:

convenor@abhyutthan.org
abhyutthan.reck@gmail.com

Phone numbers :

9140960771 (Ashwini Kr. Upadhyay)
8433427496 (Arstu Gautam)



november 13 : 2018

A techno cultural Fest

Organized By



RAJKIYA ENGINEERING COLLEGE, KANNAUJ

www.abhyutthan.org

convenor@abhyutthan.org

9455345327



With an aroma of indispensable positivity and Ceremonious gratitude, the community of REC Kanauj opens itself to the grandeur of its maiden techno-cultural fiesta **ABHYUTTHAN**. Releasing the excruciating beam of blended sagacity and glamour, hard work and talent and all the pomp and neuroma it dwells as it comes by. The name of the event in itself says it all as it extracts itself from the epic and legendary 'shrimadbhagvatgita' preached by the lord itself asking to perceive light by defying the unholy darkness through our power of thought and intellect in different spheres of universal loopholes.

The relentless 3-day techno and cultural euphoria falls this November organized by the engineered youth power of the RECK community as each student and the faculty mixes itself to showcase its talent in sciences and arts. The programme is an adventurous ride from designing robots to heart-rending poetry making its journey through sporto-bazar, treasure hunts, live gaming and coding, blind dates, pen a tale, afforestation and many more excitement and ingenious on its way. **ABHYUTTHAN** brings along its way a fresh air of togetherness and brotherhood offering a subtle platform for showing one's skills and hidden talents preserving the soulful purpose of teamwork and organization and involving each and every individual adhered to the community making it more than a fiesta. A festival of science and culture painted and pioneered by the youth of RECK'

Events Layout

Day 1

INAUGURATION

GANESH VANDANA

BOOK FAIR

BRIDGE MAKING COMPETITION

GRAPHISTA

FUN GAMES

Sack Race, Round the Lemon, Food Race

RUSH HOUR (ROUND 1)

PC Gaming, Mobile Gaming

BLOOD DONATION CAMP

AAGMAN

Day Highlight

Aagman 2k18

Day 2

PUBLISHER'S FUN

Paper & Model Presentation

GULLY CRICKET

GULLY FOOTBALL

FINE ARTS

Poster Making, Face Painting, Rangoli, Sketching

ROBO AD-MAD

CIRCUITRIX

RUSH HOUR (ROUND 3)

PC Gaming, Mobile Gaming

ROADIES

NUKKAD NATAKS

AWARNNESS CAMPS & HEALTH CHECKUPS

CULTURAL PERFORMANCES

INSTRUMENTATION

KAVI SAMMELAN

Day Highlight

Kavi Sammelan

Day 3

ENGLISH & HINDI LITERARY

WEB ART

MATHEMANIA

QUIZ RECK

DROP THE EGG

WATER ROCKET

TUG OF WAR, DROP THE RING

LIGHT CAMERA ACTION

Photography, Social Media

RUSH HOUR (ROUND 3)

PC Gaming, Mobile Gaming

NUKKAD NATAKS

CULTURAL PERFORMANCES

INSTRUMENTATION

PRIZE DISTRIBUTION

VOTE OF THANKS

EDM NIGHT

Day Highlight

Cultural & EDM Night