



MEMORANDUM OF UNDERSTANDING (MoU)

BETWEEN

DEPARTMENT OF ELECTRONICS ENGINEERING

RAJKIYA ENGINEERING COLLEGE, KANNAUJ

AND

ADVANCE TECH INDIA PVT. LTD, S.A.S NAGAR

This **Memorandum of Understanding** is intended to promote cooperation between **Department of Electronics Engineering, Rajkiya Engineering College, Kannauj** and **Advance Tech India Pvt. Ltd., S.A.S Nagar.**

This Memorandum of Understanding/Agreement (hereinafter referred to as **MoU** for convenience) is entered into on 7th Sep, 2021 between **Rajkiya Engineering College, Kannauj** and **Advance Tech India Pvt. Ltd.**, having registered office at **Seco -8, Ajit Enclave, Zirakpur – Kalka Highway Near City Palace, Dhakoli, Zirakpur Distt- S.A.S Nagar, Punjab-140603** and herein after unless the context otherwise requires be referred to as (“**ADVANCED TECH**”).

1. **Introductory: Partnership Objective**

- 1.1. **ADVANCE TECH** is a design house. Provides the box solution from concept to reality. **ADVANCE TECH** provides the various customised solutions in area of operation such as process & control instrumentation, scientific & statistical solutions for electronic and optical communication, circuit and component designing to Engineering and R&D Organizations.
- 1.2. **Rajkiya Engineering College, Kannauj** is a Leading College of Repute in Kannauj, UP, India and offers advanced teaching & Research programs in the field of Engineering & Technology. The Parties wish to cooperate with each other for mutual benefit.

2. **Benefits**

The Parties contemplate that they will benefit from this alliance as follows:

2.1 **Benefits to Rajkiya Engineering College, Kannauj**

- 2.1.1 Opportunity to engage with the Industry on a regular basis to understand the needs of the industry and accordingly update the syllabus.
- 2.1.2 Opportunity to collaborate with the industry for research programs, projects and student internships.
- 2.1.3 Opportunity to get exposed to industry standard hardware and software tools.



For Advance Tech India Pvt. Ltd.
(Authorised Signatory)

- 2.1.4 Faculty development programs and advance training programs for teaching staff and students.
- 2.1.5 Strengthening of the brand equity of the institution and improved marketability of students.

2.2 Benefits to ADVANCE TECH

- 2.2.1 Sets a framework for the procurement of the industry standard hardware and software tools marketed by ADVANCE TECH to the institution.
- 2.2.2 Makes available a pool of trained engineers for hiring or as a trainee by ADVANCE TECH or ADVANCE TECH 's customers who use similar software and hardware.
- 2.2.3 Helps ADVANCE TECH 's goal of proliferating in institutions of learning like **Rajkiya Engineering College, Kannauj.**

3. Activities

In order to implement the objectives of this MOU, the Parties contemplate the following activities to be undertaken by them.

- 3.1. ADVANCE TECH will impart faculty development programs of interest to faculties/staffs of Department of **Electronics Engineering, Rajkiya Engineering College, Kannauj** at regular intervals on request of **Rajkiya Engineering College, Kannauj** at the terms and condition decided mutually.
- 3.2. ADVANCE TECH will offer advanced training programs to students of **Rajkiya Engineering College, Kannauj** on emerging technologies and design flows/methodologies to get them acquainted with the skills required by the industry. Such training programs shall be provided by ADVANCE TECH at the terms and condition decided mutually.
- 3.3. ADVANCE TECH will offer valuable Industry Perspective inputs to **Rajkiya Engineering College, Kannauj** in the area of curriculum upgrade and enhancement.
- 3.4. ADVANCE TECH may consider offering internships to **Rajkiya Engineering College, Kannauj** students within ADVANCE TECH and also provide assistance in getting internships to students with some of its customers.
- 3.5. The Parties shall conduct joint Technical Seminars, Workshops and Conferences for increasing the awareness of Emerging Technologies to **Rajkiya Engineering College, Kannauj** on regular basis.
- 3.6. A co-ordination committee consisting of two faculty members Department of Electronics Engineering, Rajkiya Engineering College, Kannauj and two officers nominated by ADVANCE TECH shall be constituted to implement and give effect to the objectives of this MOU.
- 3.7. ADVANCE TECH will help in developing Innovation and Incubation culture at Rajkiya Engineering College, Kannauj.

4. Process

Every time an activity is initiated under this MOU which requires any rendering of services, or supply or products, or both, from one Party to another, the Parties shall, depending on the nature of the transaction, the consideration reserved, liabilities assumed and such other factors, execute a definitive contract.





For Advance Technology India Pvt. Ltd.
(Mandatory Signature)

5. General

- 5.1. During their interaction under this MOU, the Parties may not disclose information of non-public nature which is valuable to each Party's business ("Confidential Information"). Use of Confidential Information shall be regulated by a non-disclosure agreement to be executed by the Parties. In the absence of such an NDA, the Party who is the recipient of Confidential Information shall keep confidential and not disclose to third parties such Confidential Information. Confidential Information shall be returned or destroyed upon written request by the party disclosing Confidential Information. All Confidential Information shall remain the exclusive property of the disclosing party or its licensors.
- 5.2. All rights, licenses and permissions to use any products supplied by ADVANCE TECH shall be regulated by the terms of such supply, including any applicable product license agreements.
- 5.3. Notwithstanding anything to the contrary, ADVANCE TECH's liability shall be limited to direct damages not exceeding the price of any products supplied or services rendered to Rajkiya Engineering College, Kannauj and shall not extend to any indirect damages of any nature whatsoever, including but not limited to, special, incidental, consequential, or punitive damages or loss of profits.
- 5.4. This MOU may be terminated by either party without assigning reasons by prior written notice of 90 days.
- 5.5. Each Party is permitted to use the name, logo and other trademarks of the other Party on its website, marketing collateral and other publications. Depiction of such trademarks shall be in accordance with trademark usage guidelines.
- 5.6. Each Party shall be an independent contractor to the other and shall not be an agent, joint venture, or partner of the other.
- 5.7. **The MoU will be valid for a period of 3(Three) year from the date of signing the MoU and can be renewed with mutual consent.**

Signatures

	ADVANCE TECH	REC, KANNAUJ
Signature		
Name	Arvind Dixit	Prof. Manoj Kumar Shukla
Title	Director & CEO	Director
Date	09-11-2021	09-11-2021
Witnesses Name & Signature	 For Advance Tech India Pvt. Ltd. HARPREET SINGH (Authorised Signatory)	 DR ARUN KUMAR SINGH